



## Webinar on: Importance of Personality Traits for Organisational building

**Date:** 18<sup>th</sup> August 2021

**Time:** 11.00 AM - 12.00 PM

**Duration:** 60 mins

**Speaker:**

**Dr. Meera Uday**

**Director**

**MU Consultants**

**Bangalore**

**Program Fees: Rs. 472/- (Including GST)**

### About the Webinar

Entrepreneurial / Managerial success is a combination of three components - Investor needs, customer needs & entrepreneurial capabilities. Entrepreneurial capabilities are dependent on his / her leadership ability, management ability, team building and his / her personality attributes.

While success is the end result of many ingredients, it also depends on the success characteristics of an entrepreneur / Manager.

This webinar focuses on analysing the personality traits and their impact on entrepreneurial success.



### Webinar Coverage:

- ✓ Understanding the meaning of Personality traits
- ✓ Knowing the impact of traits on business decision making
- ✓ Correlating personality traits and Business Success

### Speaker's Profile:

Dr. Meera Uday is a dedicated professional with an admirable experience of spanning 24+ years in Industry, Academics & Research and contributing towards the growth of Institutions. Contributing as a member of Advisory Board of Companies, she chaired many international conference sessions and was invited as a Resource Person for various Leading Business Schools / Corporates. Dr. Meera Uday has presented and published around 36 empirical research papers in National and International Conferences/Journals of repute, received copyright related to her Doctoral Research with respect to Automobile Industry. Trained in Infosys and Wipro as a soft skills Trainer and has won several Awards as Best Performer and Best Leader. She was also awarded by many Governments and private institutions for her remarkable contributions to the education field and industries.



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